

MARVION™

Guide to Buying  
Hybrid-NFTs



# What is Hybrid-NFT (h-NFT)?

- NFT stands for non-fungible token which is a token that represents something unique. Our NFTs are called Hybrid NFT (h-NFT) which is a proprietary NFT format developed by Marvion to make the ownership of digital asset more robust.
- It is an integrated, best in class, smart contract that can execute a transaction and also contains the specific legal terms of the intellectual property ownership, license and/or rights.

# What Am I Exactly Buying? What Is Included In The Hybrid NFT?

- Each Hybrid NFT (h-NFT) contains the following:
  1. A copy of the SPA for the purchase of the master license.
  2. Evidence or warranty of ownership of the relevant intellectual property.
  3. Ownership of the sub-licence detailing the rights of the h-NFT holder.
  4. Image/video/music or other file depending on what the asset is.

# How Do I Know That I Own The Licensing Rights Of The Digital Asset?

- You will be able to confirm the ownership and/or licensing rights of the digital assets from the legal documents minted into the h-NFT.
- There will be a QR Code that points to all the legal documents related to the NFT.

# How Different Is A Hybrid NFT From A Regular NFT?

- Within the blockchain, a regular NFT will only have one Uniform Resource Identifier (URI) link to the InterPlanetary File System (IPFS). Using a regular NFT, a creator would store their digital work (in the form of music, film, digital art, etc.) within the IPFS. There is a limitation on how much information can be provided within a regular NFT, due to how its programmed.
- For Hybrid NFTs, we can include multiple information (i.e. contract, reports, image, etc.), thus making our Hybrid NFTs more robust in capturing relevant information of the digital assets.

# How Will My Legal Rights Be Protected? What If Someone Copies The Digital Image Within My H-NFT?

- A legal contract is embedded into the Hybrid NFT. Within the legal contract, there are terms of ownership, license and rights and legal recourse is available when third parties breach any of them.
- As the owner of a Hybrid NFT, you will be able to take the necessary legal action (as per what has been stipulated in the legal contract) against those who breach your digital ownership rights.

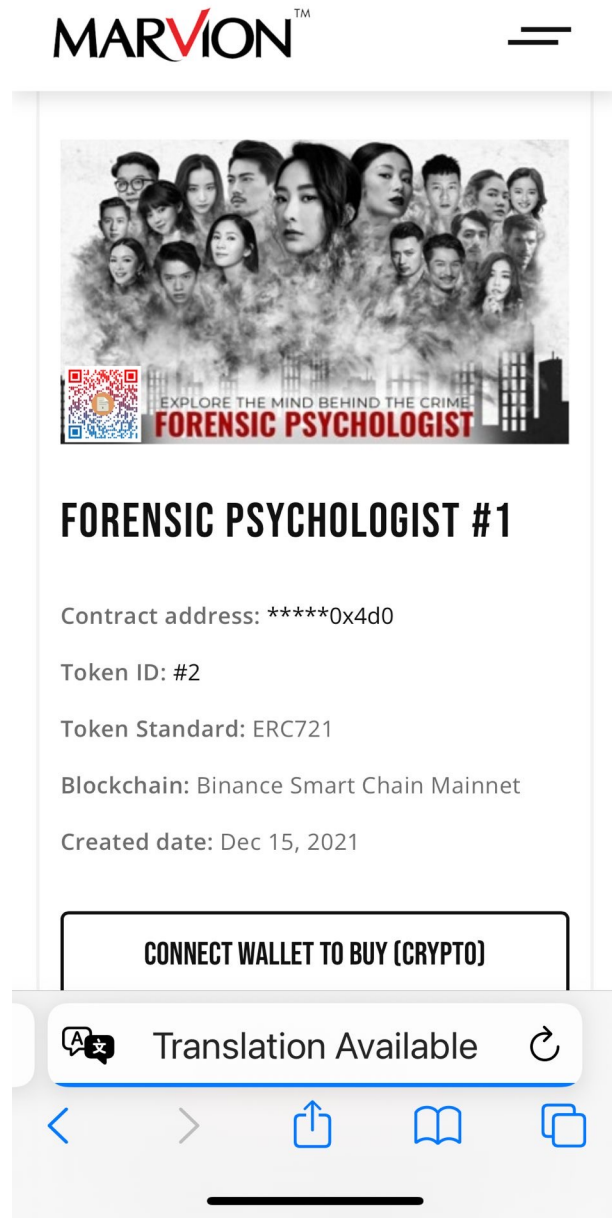


# Buying Process

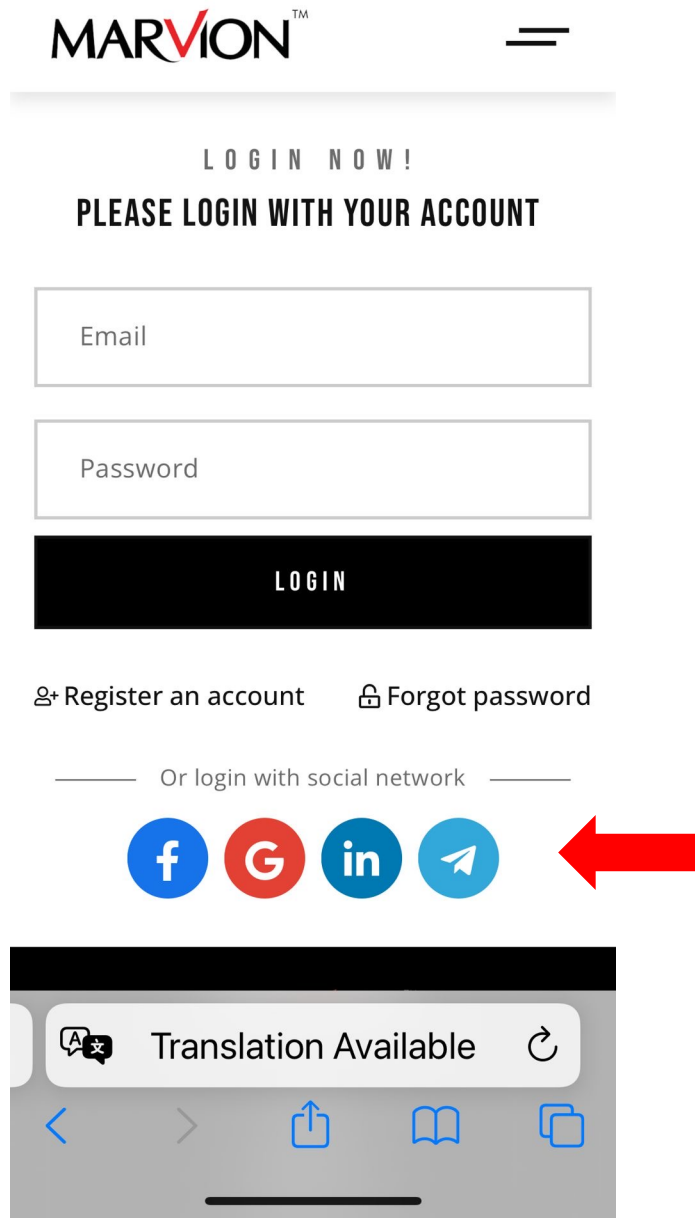
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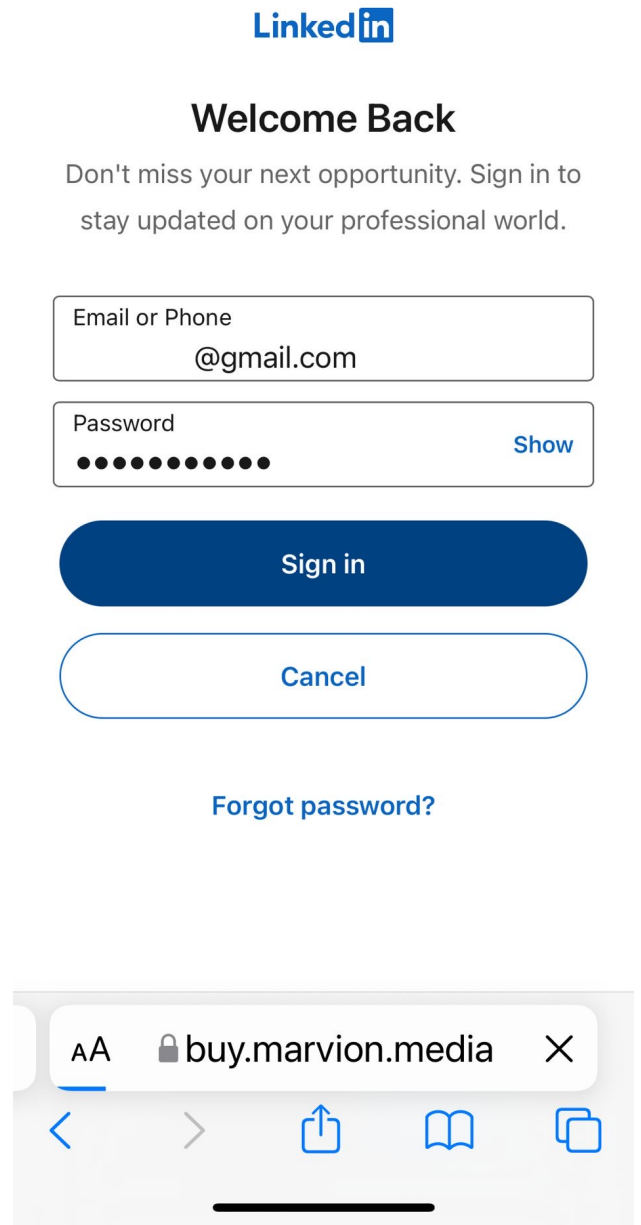
**Step 1:** Click on “Connect Wallet to Buy (Crypto)”



**Step 2:** Either “Register an account” or Log in via social media platforms

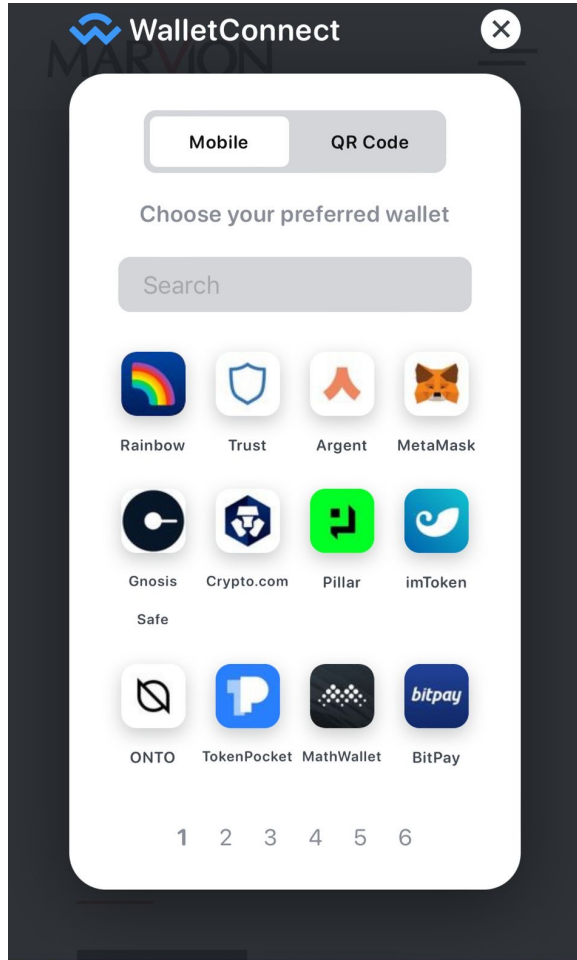


**Step 3:** For illustration purpose, LinkedIn is used in this case

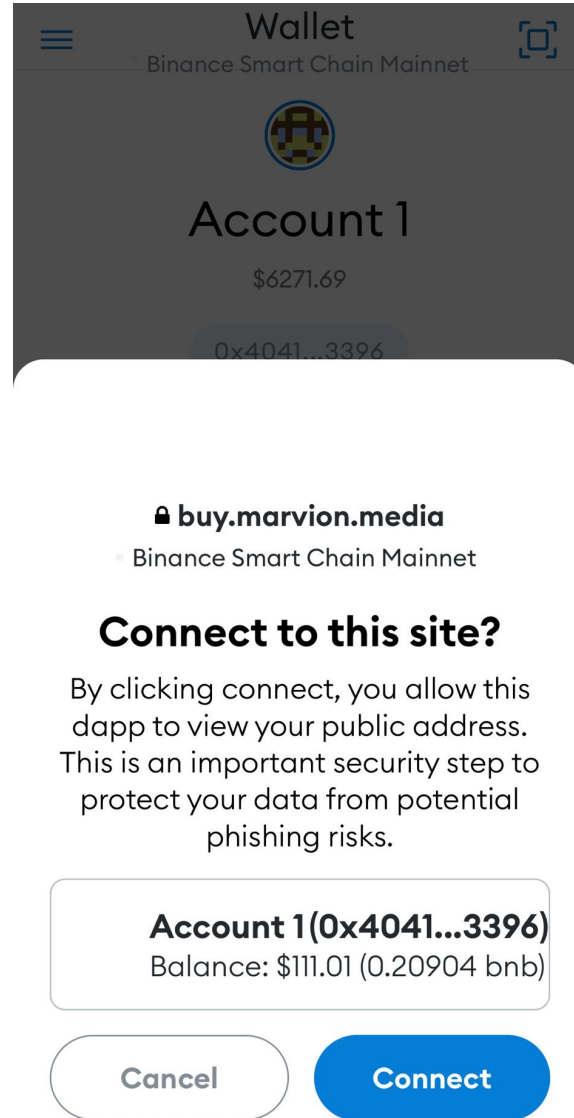




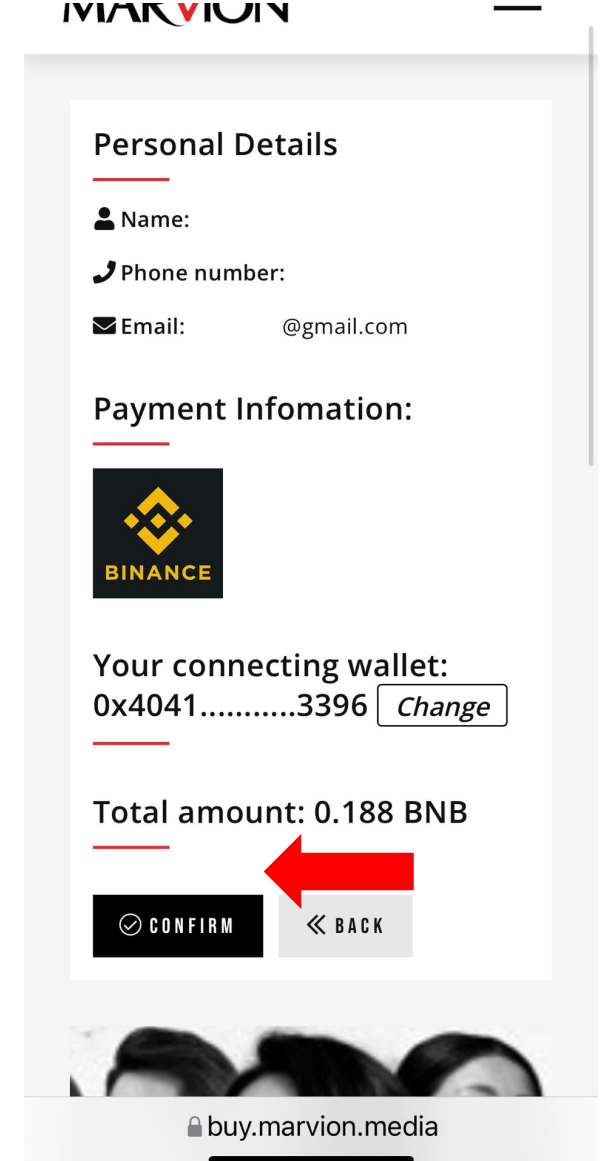
**Step 4:** Wallet connect automatically pops up to connect the wallet



**Step 5:** An alert message will show up once the wallet is connected



**Step 6:** Go back to Marvion's buy site to click "Confirm" to buy



# Where Can I See My H-NFTs?

- When you purchase your h-NFTs in any of the marketplaces, it will be present in your digital wallet. At this point, we are using Metamask wallet to store all our h-NFTs regardless of marketplaces. All the marketplaces that sell h-NFTs will be able to support Metamask wallet.



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If you have any queries,  
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